



Phil's Ponderings - Healthy Home = Happy Home



Volume 2, Issue 1

We Provide:

- Carpet Cleaning
- Carpet Repair and Re-stretching
- Upholstery Cleaning
- Tile & Grout Cleaning and Sealing
- Flood Restoration
- Oriental Rug Care
- Air Duct Cleaning

We at A Personal Touch hope you had a great Thanksgiving and a wonderful Christmas! We are truly thankful for being able to serve you this past year and look forward to providing for your cleaning or repair needs this coming year.

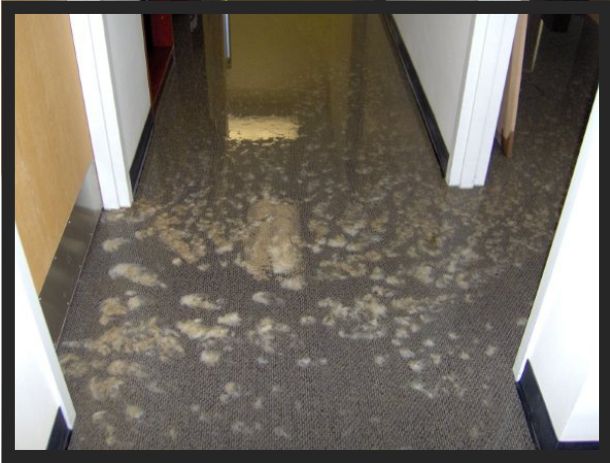


Phil Dreessen Owner of A Personal Touch

I do realize that cleaning your carpet and upholstery from January through April is not ideal because of kids and pets tracking in mud, but remember—they ALSO track in cold and flu germs which cause more problems than the little bit of mud. So... keep your carpets and upholstery clean and sanitized during these winter months and it will also improve your health!

We would also appreciate the referral of your friends, church groups, bridge clubs and neighbors. For each new customer you send us we will send you a nice reward as thanks. Let's work together to make this world a cleaner, healthier place!

We're just a phone call, Tweet, email or Facebook message away!



"Water is the driving force of all nature."

– Leonardo da Vinci

Flooding!

It's high on the list of "everyone's worst nightmare" yet every year we get called out in the wee hours of the morning to your home because of water intrusion.

A sudden break or failure in a pipe, supply line, toilet tank or water heater can cause catastrophic property damage, especially if it goes undiscovered for a prolonged period of time. Even a pinhole leak which seems fairly harmless can cause thousands of dollars in damage.

If you have water intrusion in your home your wood can rot and buckle, mold grows, walls and floors deteriorate, furniture, electronics, rugs and other contents may be damaged, drywall and ceilings may collapse. The amount of damage to the structure and contents depends on the amount of water and the length of time the materials are exposed to the water.

What to do if you're faced with intruding water!

With so many fixtures and appliances that use water, it is not unlikely that your home will eventually suffer some kind of water intrusion. If that happens, here are 4 immediate steps you MUST take!

1). Avoid/Eliminate the Hazards! Turn off electricity to the affected area if you can safely do so, mixing electricity and water can be deadly. Stay away from raw sewage backups, which can be harmful to your health. Be careful of your footing, especially going from a wet area to a dry one or a soft surface to a hard one. Stay out of the area if the ceiling is saturated as it may fall.

2). Stop the Source! Act quickly to stop the leak. Sometimes this requires turning off the water to the building. If you are having trouble locating the shut off valve or cannot turn the water off, for whatever reason, call us and we'll guide you through it.

3). Remove the Furniture! If it is safe, remove any furniture that you can. Rust stains from metal (screws, nails, etc.) are difficult to remove and may be permanent. Wood furniture will cause stains which cannot be removed and may irreparably damage the furniture. If you cannot safely remove the furniture, place plastic under it for protection of both your carpet and your furniture.

4). Take Immediate action! Drying your home requires training, the right equipment and experience. Don't take a chance on doing it yourself. If proper steps are not taken, additional damage to your home and possibly your health may occur.

Depending on the amount of damage, you may want to call your insurance company to **confirm coverage** and file a claim. We will help to provide you with the documentation that you may need. 95% of water damage jobs are restorable and most of the 5% which aren't restored are caused not by following these steps.

Calling all email addresses!

We know your mailbox gets bombarded with junk mail and we'd like to help! We're moving away from physical mailings and are now providing you our same informational newsletters, publications and our special deals via email or the internet (our website, Facebook, Twitter). **This will be one of our LAST physical mailings!**

Many of you have already ***signed up for our newsletter*** via email and it's always posted on our website along with all our past issues, but some of you are hesitant. Don't worry, this information will not be shared with any outsiders and you won't be bombarded with emails from us, it's just a way to keep in touch. **If we don't have your email address we won't be able to send you any special offers or coupons, so sign up or email us today!** We'll also remove you any time at your request, just let us know.

Some of you may not have email or be online regularly. For you it's the old tried and true methods, if it's not broken don't fix it! No problem! Just call us and let us know you'd like to keep receiving mail from us and we'll make sure you do!

Just a Little Thank You...

Business is growing from YOUR kind words! A heart felt thank you to my marvelous friends and clients who thoughtfully referred me to their friends and family last month! My business relies on the outstanding feedback, comments and referrals from people like you. I couldn't do it without you!

A special thank you to these fine folks who referred me last month... and received **cash** for their referrals. A hearty welcome to our new friends!

Ron True for referring Denny & Luann Smethers!

Sherrie & Dan Dwyer for referring Carol & David Campigotto!

Val Ottenbreit for referring Heather Gold!





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“We don’t cut corners...”

Raffle Winners are posted!
Check our website, Facebook
or Twitter account.

<http://www.thedenvercarpetcleaners.com/>

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Special Deals!

Every 3rd Room FREE*!

We at A Personal Touch Carpet Cleaning know that times are still hard and we’re not about to wait around for another bail-out or stimulus package. We believe in taking care of our own and are acting now to do so.

Our Economic Recover Plan: One FREE room of carpet cleaning with every 2 purchased.* Save up to \$250.00!!!

Don’t have a third room? No problem! Have \$40.00 toward cleaning your couch or recliner.

The more of your home you have cleaned, the more you’ll save! Have your family room and master suite cleaned and get your dining room free!

**Call today for your
appointment!
(720) 344-2870**

*Not valid with any other offers, not redeemable for cash, minimum charges still apply. Free room must be equal to or smaller than the rooms paid for.

\$40.00 towards couch or recliner cleaning night not cover the cost of the complete cleaning of that item. Coupon must be used by February 15, 2012.

